



A sensitive issue, handled with care by TomTom

Both employers and staff often express concerns over the privacy of fleet management systems. Employees don't like the idea of being monitored when they're off duty, for example. And employers worry that if new technology is not accepted by the workforce their investment will be wasted.

At TomTom, we understand all your privacy concerns and we've taken steps to address them. It's why we're trusted by more than 10,000 business customers worldwide.

Safe data - guaranteed

At the heart of each TomTom WORKsmart™ solution is TomTom WEBFLEET®, our secure online management application. Only the users you authorise can access your account through a secure log-in. From our side, we use the highest possible standard of online security and back-up technology to keep your data safe at all times.

You decide who sees what

Some information handled by WEBFLEET® may be sensitive, such as vehicle locations and individual working hours. With WEBFLEET®, you can restrict the information each user can access on a 'need to know' basis. For example, you can determine which vehicles individual users can view, and set restrictions on their reporting rights. This prevents unauthorised personnel from accessing driver-specific or business-sensitive data.

Tip

Be transparent about user rights and restrictions and involve employees or workers' councils from the start.

2-2	14:15	119.585	6 km zuid Utrecht, Houten, Oud Wulfseweg (NL 3992)	14:46	119.685	6 km zuid Utrecht, Houten, Oud Wulfseweg (NL 3992)	<Zaken>	0:31	20,2
2-2	14:51	119.585	6 km zuid Utrecht, Houten, Oud Wulfseweg (NL 3992)	15:20	119.706	6 km zuid Utrecht, Houten, Oud Wulfseweg (NL 3992)	<Zaken>	0:29	20,4
2-2	16:04	119.706	6 km zuid Utrecht, Houten, Oud Wulfseweg (NL 3992)	16:35	119.726	6 km zuid Utrecht, Houten, Oud Wulfseweg (NL 3992)	<Zaken>	0:31	20,2
2-2	16:37	119.726	6 km zuid Utrecht, Houten, Oud Wulfseweg (NL 3992)	17:09	119.746	6 km zuid Utrecht, Houten, Oud Wulfseweg (NL 3992)	<Zaken>	0:32	20,2
2-2	17:12	119.746	6 km zuid Utrecht, Houten, Oud Wulfseweg (NL 3992)	17:46	119.766	6 km zuid Utrecht, Houten, Oud Wulfseweg (NL 3992)	<Zaken>	0:34	20,3
2-2	20:03	119.766	6 km zuid Utrecht, Houten, Oud Wulfseweg (NL 3992)	20:54	119.816	Bob de Vries Amsterdam (NL 1066), Ballestraat 55	<Zaken>	0:51	49,1
3-2	08:13	119.816	Bob de Vries Amsterdam (NL 1066), Ballestraat 55	11:50	119.820	Amsterdam, Ton De Leeuwstraat (NL 1011)	<Zaken>	0:17	4,8
3-2	09:05	119.820	Amsterdam, Ton De Leeuwstraat (NL 1011)	11:50	119.820	Amsterdam, Ton De Leeuwstraat (NL 1011)	<Zaken>	0:14	5,1
3-2	10:05	119.826	Bob de Vries Amsterdam (NL 1066), Ballestraat 55	11:50	119.826	Bob de Vries Amsterdam (NL 1066), Ballestraat 55	<Zaken>	0:25	17,4
3-2	10:58	119.843	Amsterdam, Keienbergweg (NL 1101)	11:50	119.843	Amsterdam, Keienbergweg (NL 1101)	<Zaken>	0:10	
3-2	11:16	119.843	Amsterdam, Keienbergweg (NL 1101)	11:50	119.843	Amsterdam, Keienbergweg (NL 1101)	<Zaken>	0:42	56,6
3-2	12:31	119.900	23 km zuidwest Utrecht, Zederik, Achterkade (NL 4221)	12:56	119.900	23 km zuidwest Utrecht, Zederik, Achterkade (NL 4221)	<Zaken>	0:25	32,7
3-2	13:58	119.932	Bij Dordrecht, Hendrik-Ido-Ambacht, Nijverheidsweg 40	14:27	119.962	Bij Dordrecht, Hendrik-Ido-Ambacht, Nijverheidsweg 40	<Zaken>	0:29	30,3
3-2	16:36	119.962	16 km zuidwest Dordrecht, Oramstrijen, Chr.	18:19	120.072	Bob de Vries Amsterdam (NL 1066), Ballestraat 55	<Zaken>	1:43	109,6
4-2	08:17	120.072	Bob de Vries Amsterdam (NL 1066), Ballestraat 55	09:02	120.095	Haarlem, Heringaweg 4 (NL 2031)	<Zaken>	0:45	22,6
4-2	09:39	120.095	Haarlem, Heringaweg 4 (NL 2031)	09:41	120.096	Haarlem, Izaak Enschedeweg 37 (NL 2031)	<Zaken>	0:02	0,8
4-2	13:06	120.096	Haarlem, Izaak Enschedeweg 37 (NL 2031)	13:35	120.112	Bob de Vries Amsterdam (NL 1066), Ballestraat 55	<Zaken>	0:29	16,2
4-2	16:34	120.112	Bob de Vries Amsterdam (NL 1066), Ballestraat 55	16:46	120.116	Amsterdam, Ton De Leeuwstraat (NL 1011)	<Zaken>	0:12	4,3
4-2	17:02	120.116	Amsterdam, Ton De Leeuwstraat (NL 1011)	17:18	120.120	Amsterdam, Ton De Leeuwstraat (NL 1011)	<Zaken>	0:16	4,1
4-2	120.120				120.122		<Privérit>	0:07	1,8
4-2	120.122				120.124		<Privérit>	0:08	2,6
7-2	08:19	120.124	Bob de Vries Amsterdam (NL 1066), Ballestraat 55	09:04	120.161	10 km noord-west Utrecht, Breukelen, Rijksweg Westzijde	<Zaken>	0:45	36,2
7-2	09:09	120.161	10 km noord-west Utrecht, Breukelen, Rijksweg Westzijde	09:56	120.198	22 km zuidwest Utrecht, Zederik, Energieweg 29 (NL 4231)	<Zaken>	0:47	37,1
7-2	10:01	120.198	22 km zuidwest Utrecht, Zederik, Energieweg 29 (NL 4231)	10:02	120.198	22 km zuidwest Utrecht, Zederik, Energieweg 29 (NL 4231)	<Zaken>	0:01	0,1
7-2	11:38	120.198	22 km zuidwest Utrecht, Zederik, Energieweg 21 (NL 4231)	11:46	120.201	21 km zuidwest Utrecht, Zederik, Energieweg 21 (NL 4231)	<Zaken>	0:08	3,5
7-2	11:54	120.201	21 km zuidwest Utrecht, Zederik, Rijksweg (NL 4231)	12:45	120.270	Bob de Vries Amsterdam (NL 1066), Ballestraat 55	<Zaken>	0:51	68,6
8-2	07:38	120.270	Bob de Vries Amsterdam (NL 1066), Ballestraat 55	08:57	120.317	Utrecht, Croeselaan (NL 3521)	<Zaken>	1:19	47,4
8-2	17:46	120.317	Utrecht, Croeselaan (NL 3521)	19:32	120.362	Bob de Vries Amsterdam (NL 1066), Ballestraat 55	<Zaken>	1:46	45,1
9-2	07:37	120.362	Bob de Vries Amsterdam (NL 1066), Ballestraat 55	08:46	120.410	Utrecht, Croeselaan (NL 3521)	<Zaken>	1:09	47,4
9-2	16:47	120.410	Utrecht, Croeselaan (NL 3521)	17:41	120.452	Amsterdam, Frederik Hendrikweg (NL 4231)	<Zaken>	0:54	41,8
9-2	120.452				120.453		<Zaken>	0:03	0,9

Drivers control their own privacy

Your drivers need to know that their private life is just that: private. With our solutions, you can give them all the reassurance they need.

Once they're off duty, drivers can switch to private mode on their TomTom devices. A small icon will appear on the device screen confirming that the GPS location is not being tracked by the vehicle's TomTom LINK unit. While the driver's journey and location are invisible to WEBFLEET®, the trip mileage will still be stored as part of the automated logbook function.

If even greater privacy is required, choose the TomTom navigation device* all-in-one solution. Once the driver switches the TomTom navigation device* off, the vehicle can't be tracked at all.

* GO 9000/PRO 9100/PRO 9150

Tip

Send your drivers their logbook reports to demonstrate how open you are about the information you hold. They can use the reports as evidence of their private mileage for tax purposes.

We put your drivers first, just like you

While our fleet management solutions will bring transparency to your business operation, the first to feel the benefit will be your drivers. Because all of our solutions are 'driver centric', being designed to enhance and improve the driver's experience. We work hard to make commercial drivers feel safer, less stressed and better supported while they're out on the road. So when you choose a TomTom solution, you can reassure your employees that you have their best interests at heart.

It helps to talk

If you still have questions we'd be happy to put you in touch with current customers who had initial concerns about privacy. They're now benefiting from TomTom solutions with the 100% approval of their employees.